

DOCKET SECTION

BEFORE THE  
POSTAL RATE COMMISSION  
WASHINGTON, D.C. 20268-0001

RECEIVED

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U.S. DEPARTMENT OF JUSTICE  
OFFICE OF THE ATTORNEY GENERAL

POSTAL RATE AND FEE CHANGES, 1997

Docket No. R97-1

**NOTICE OF THE DIRECT MARKETING ASSOCIATION, INC. OF FILING OF  
ERRATA TO EXHIBIT DMA-3 OF WITNESS BUC**

The Direct Marketing Association, Inc. ("DMA") hereby files errata to Exhibit DMA-3 of DMA witness Buc (DMA-T-1). The changes were made and explained in response to interrogatory USPS/DMA-T1-23, filed on February 18, 1998. The revised exhibit incorporating the changes is attached.

Respectfully submitted,



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February 18, 1998

## EXHIBIT DMA-3 (Revised 2/18/98)

**DMA's Alternative Methodology and Witness Degen's Proposed Methodology Distributing  
Volume-Variable Mail Processing Costs by Subclass (\$000s)**

Class	Subclass	DMA Alternative BY 96 Cost Distribution				Degen Total	Difference Total
		MODS	Non-MODS	BMC	Total		
		[1]	[2]	[3]	[4]	[5]	[6]
First Class	Letters & Parcels	3,854,655	783,002	4,806	4,642,463	4,651,746	-9,283
First Class	Presort Letters & Parcels	807,532	212,044	538	1,020,114	1,063,109	-42,995
First Class	Single Piece Cards	123,957	26,170	87	150,214	139,939	10,275
First Class	Presort Private Cards	30,909	7,707	0	38,616	36,425	2,191
Priority		256,368	57,074	1,588	315,031	477,897	-162,866
Express		40,555	10,853	17	51,424	84,169	-32,745
Mailgrams		110	0	0	110	74	36
Periodicals	Within County	9,438	5,058	68	14,564	15,161	-597
Periodicals	Regular	303,568	82,934	13,163	399,665	461,712	-62,047
Periodicals	Nonprofit	55,451	14,009	3,097	72,557	80,739	-8,182
Periodicals	Classroom	2,266	1,132	586	3,983	5,684	-1,701
Standard (A)	Single Piece Rate	52,148	11,376	12,175	75,699	78,662	-2,963
Standard (A)	ECR	137,715	68,017	15,225	220,957	266,254	-45,297
Standard (A)	Regular	1,035,527	290,569	140,491	1,466,586	1,545,319	-78,733
Standard (A)	Nonprofit ECR	17,844	5,309	1,357	24,510	28,948	-4,438
Standard (A)	Nonprofit Regular	278,678	58,339	19,998	357,015	367,512	-10,497
Standard (B)	Parcels - Zone Rate	39,636	14,378	71,863	125,876	159,880	-34,004
Standard (B)	Bound Printed Matter	21,269	10,655	35,196	67,120	74,506	-7,386
Standard (B)	Special Rate	16,694	7,525	45,917	70,136	68,491	1,645
Standard (B)	Library Rate	4,884	1,390	9,203	15,477	16,350	-873
USPS		54,904	14,424	3,479	72,807	77,658	-4,851
Free for Blind/Handicapped		5,923	744	2,105	8,772	10,100	-1,329
International		164,813	5,252	27,232	197,297	209,018	-11,721
Special Services	Registry	34,634	8,884	330	43,848	42,162	1,686
Special Services	Certified	8,776	15,837		24,613	18,473	6,140
Special Services	Insurance	304	609	29	942	771	171
Special Services	COD	1,091	1,782		2,873	1,815	1,058
Special Services	Special Delivery	300			300	243	57
Special Services	Money Orders				0		0
Special Services	Stamped Envelopes				0		0
Special Services	Special Handling	165	157		322	200	122
Special Services	Post Office Box				0		0
Special Services	Other	68,847	25,001	395	94,243	76,063	18,180
<b>Total Volume-Variable</b>		<b>7,428,960</b>	<b>1,740,229</b>	<b>408,946</b>	<b>9,578,135</b>	<b>10,059,080</b>	<b>-480,945</b>

[1] DMA-LR-2 at page 84 adjusted to reflect activity code 5461 in the direct tally set. See USPS/DMA-T-1-23.

[2] DMA-LR-2 at page 119.

[3] DMA-LR-2 at page 38.

[4] = [1] + [2] + [3].

[5] USPS-T-12, Table 5, page 23, Column "Total."

[6] = [4] - [5].

### **CERTIFICATE OF SERVICE**

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the rules of practice, as modified by the Special Rules of Practice.

  
Michael D. Bergman

February 18, 1998  
Washington, D.C.